

# Alabama

## KEY ACCOMPLISHMENTS

- Alabama MCH Leadership Network formed
- 5 MCHB training programs at UAB: **Nursing, Nutrition, LEND, Public Health, and PPC**
- Alabama State University MCH **Pipeline** Training Program



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## **KEY ACCOMPLISHMENTS**

- Resource Inventory
- Development of Marketing Materials
  - Leadership Network Brochure
  - Web Site
- Marketing Plan
  - Face-to-face interviews conducted with current/former trainees
  - Quantitative questionnaire being sent to former trainees

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**MOST SIGNIFICANT CHALLENGE:** gathering information for the Resource Inventory

## **STRATEGIES USED TO ADDRESS THE CHALLENGE**

- Meeting with various programs on campus that address diversity
- Inviting program managers to be members of our Core or Home Team

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## Insights/Recommendations for Current/Future Collaborative Teams

- Technical assistance available through the Diversity Peer Collaborative was invaluable!!!
- Take full advantage of resources available.

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